

# **Termite Control Market ? Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Species Type (Subterranean Termites, Drywood Termites and Dampwood Termites), By Control Method (Chemical, Physical & Mechanical, Biological and Other), By Application (Commercial & Industrial, Residential, Livestock Farms and Others), By Region & Competition, 2021-2031F**

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## **Abstracts**

The Global Termite Control Market is projected to expand from USD 5.14 Billion in 2025 to USD 7.22 Billion by 2031, reflecting a compound annual growth rate of 5.83%. This market encompasses a range of products and services, such as chemical termiticides, baiting systems, and physical barriers, all aimed at eradicating or managing termite colonies within residential and commercial structures. A key factor propelling this sector is rapid global urbanization, which demands extensive soil treatment for new construction projects, coupled with rising average temperatures that extend termite breeding seasons and geographical range. Together, these elements increase the need for robust structural protection to maintain real estate value against potential infestation.

Despite these positive growth indicators, the industry confronts significant obstacles related to the environmental consequences of conventional chemical treatments, resulting in stringent regulatory standards and higher operational expenses. This financial strain is emphasized by the massive scale of the threat and the economic imperative for effective management. Data from the National Pest Management Association indicates that in 2024, subterranean termites were estimated to inflict 5 billion dollars in property damage annually across the United States. These statistics

underscore the vital necessity of control measures while highlighting the critical importance of regulatory compliance in product formulation.

## **Market Driver**

Increasing global temperatures act as a powerful catalyst for pest habitat expansion, significantly broadening the geographic areas that require termite management. As thermal zones shift, invasive species are migrating into regions that were previously temperate, while warmer winters in established hotspots enable year-round breeding cycles. This ecological shift raises the financial risks for infrastructure protection by lengthening the timeframe for potential structural damage. According to a May 2024 Newsweek article titled 'American Cities Face Mass Termite Invasion, Scientists Warn', rising temperatures are expected to allow invasive termite species to infiltrate dense urban centers worldwide, exacerbating a cost burden that currently surpasses 40 billion dollars per year. This climatic impact is supported by regional findings; Orkin's March 2024 'Top 50 Termite Cities' list ranked Miami first, emphasizing the severe biological pressure in areas with persistent heat and humidity.

Furthermore, the increase in real estate transactions and mandatory property inspections functions as a major commercial engine, sustaining recurring service volumes through regulatory requirements. The turnover of residential and commercial properties demands thorough Wood Destroying Insect (WDI) reports and pre-sale treatments to meet lending criteria and safeguard asset values. This dynamic guarantees a steady revenue stream, as property transfers require pest certification regardless of seasonal swarm behaviors. The strong demand arising from this sector is measurable; Rollins, Inc. reported in their 'Rollins, Inc. Reports Third Quarter 2024 Financial Results' from October 2024 that revenue specifically derived from termite and ancillary services increased by 14.5% year-over-year. This performance highlights the essential role of structural inspections and preventative treatments in enabling the secure exchange of real estate assets.

## **Market Challenge**

The Global Termite Control Market encounters a significant obstacle stemming from strict environmental standards regarding chemical treatments, which demand a transition toward rigorous regulatory compliance. This shift forces service providers to replace traditional, cost-efficient termiticides with advanced, eco-friendly alternatives that often incur higher procurement and application costs. The necessity for these compliant solutions, coupled with the administrative burden of following changing safety

protocols, directly raises operational expenses. Consequently, companies face reduced profit margins, limiting their capacity to invest in business growth or provide competitive pricing in emerging markets where affordability is crucial for market penetration.

The intensity of this economic strain is evident in recent industry spending figures. According to the National Pest Management Association, the total expenditure on pest control products, including termiticides, exceeded 1 billion dollars for the first time in 2024, representing an 8.9 percent increase from the previous year. This substantial hike in material costs highlights the financial burden associated with regulatory compliance, serving as a direct restriction on market growth by increasing the fundamental capital required to deliver effective services.

## **Market Trends**

The integration of IoT-enabled real-time monitoring systems is transforming the sector by moving service models from reactive chemical treatments to proactive, data-driven surveillance. Service providers are increasingly utilizing sensor networks capable of detecting minute indicators of infestation, such as acoustic vibrations or shifts in moisture levels, facilitating immediate action before substantial structural damage can take place. This technological advancement not only improves effectiveness but also supports sustainability initiatives by minimizing unnecessary chemical usage. The magnitude of this digital shift is demonstrated by major industry players; Rentokil Initial's '2024 Preliminary Results' from March 2025 noted that connected devices comprised over 10 percent of the company's commercial portfolio across 13 countries, highlighting the rapid adoption of digital monitoring tools.

Simultaneously, the market is undergoing a transition toward next-generation baiting systems, motivated by the requirement for precise colony elimination and lower environmental toxicity compared to conventional liquid barriers. These sophisticated systems employ slow-acting insect growth regulators that foraging termites spread throughout the colony, guaranteeing complete eradication rather than simple exclusion. This methodological evolution is gaining significant support among professionals who value long-term structural defense and safety. As reported by PCT Online in the '2025 State of the Termite Market Report' from February 2025, using a combination of both baits and liquid termiticides was the dominant treatment strategy for 48 percent of pest management professionals, indicating a robust industry preference for integrated treatment protocols.

## **Key Market Players**

Rentokil Initial plc

Rollins, Inc.

The Terminix International Company, L.P.

Ecolab Inc.

BASF SE

Bayer AG

Syngenta AG

FMC Corporation

Ensystem, Inc.

Sumitomo Chemical Co., Ltd.

## **Report Scope**

In this report, the Global Termite Control Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Termite Control Market, By Species Type

Subterranean Termites

Drywood Termites and Dampwood Termites

Termite Control Market, By Control Method

Chemical

Physical & Mechanical

Biological and Other

## Termite Control Market, By Application

Commercial & Industrial

Residential

Livestock Farms and Others

## Termite Control Market, By Region

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

## **Competitive Landscape**

Company Profiles: Detailed analysis of the major companies present in the Global Termite Control Market.

## **Available Customizations:**

Global Termite Control Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## **Company Information**

Detailed analysis and profiling of additional market players (up to five).

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